



Position: Digital Media Coordinator
Organization: SBP - New Orleans
Reports to: Director of Communications- New Orleans

About SBP: SBP is an award-winning, innovative nonprofit organization whose mission is to shrink time between disaster and recovery. Known as a national leader in volunteer-driven, post-disaster rebuilding; SBP also works to improve resilience in at-risk communities and advocates for overall improvement of the disaster recovery industry. With a team of 50 staff, 200+ AmeriCorps members and 30,000 volunteers each year, SBP has rebuilt homes for more than 1,400 disaster-impacted families across 8 states.

SBP's vision is to embrace constant improvement, community-wide collaboration, and clear benchmarks to reduce human suffering caused by the tolls of delay in recovery. By pairing resilience training with recovery operations, we strive to reduce the need for our rebuilding services over time by increasing preparedness among vulnerable communities.

SBP encourages individuals that are hungry for change and eager to innovate to join our team so that we can change the future of disaster recovery together.

Overview

SBP's DMC is primarily responsible increasing engagement through social media and identifying, creating and curating content for the website, blog, and thought leadership forums. The DMC contributes graphic support to a variety of SBP projects important to our mission. This position requires extensive interaction with all levels of SBP staff and constituents.

Qualifications

- Bachelor's degree in advertising, communications, marketing, public relations or related field
- 3-5 years of social media marketing experience, with proven successes in social media campaigns and paid social
- Experienced in digital advertising platforms (i.e., Facebook, Twitter, AdWords, etc.)
- Experienced in graphic design (i.e., Lightroom, PhotoShop, InDesign, Illustrator,)
- Knowledge of SEO and email marketing helpful

Salary & Benefits

Salary is commensurate with experience. Company provides benefits package to include paid time off and health coverage.

To Apply:

Submit a tailored cover letter, resume, three professional references, and provide a link to your portfolio to careers@sbpusa.org. **Make sure to include "Digital Media Coordinator" in the subject line of your email.** We will follow up with qualified candidates - please do not call or email after submitting your application materials.

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SBP is an equal opportunity employer and adheres to all applicable city, state and federal laws regarding equal employment opportunity and hiring practices. All qualified applicants will receive consideration for employment without regard to age, race, color, religion, gender, creed, national origin, physical or mental disability, marital status, veteran status, disabled veteran status, or status as a member of any other protected group or activity. It is the policy of SBP not to discriminate against any individual, person, or group on the basis of disability and the intent of SBP to address any complaints that may arise pursuant to Section 504.