



Shrinking time between disaster and recovery.

FOR IMMEDIATE RELEASE

SBP Awarded \$100,000 Grant from Baton Rouge Area Foundation to Train Community Organizations to Rebuild Efficiently as South Louisiana Recovers from Devastating Floods

Award will Enable SBP to train local Baton Rouge organizations and grassroots groups in its proven effective rebuilding model, thereby increasing the capacity and efficiency of South Louisiana's flood recovery.

Baton Rouge, Louisiana – September 1, 2016 - The [Baton Rouge Area Foundation](#) (BRAAF) announced today that it has awarded a \$100,000 grant to [SBP](#), the New Orleans based national long-term disaster resilience and recovery nonprofit which has rebuilt homes for more than 1,150 disaster-impacted homeowners across seven states since its founding in 2006. The grant will enable SBP to increase the capacity of, and train established Baton Rouge organizations in its proven effective model. SBP will also utilize the funds to share its model to increase the number of people served by grassroots organizations that are just now starting to band together following the region's devastating floods earlier this month.

SBP, which has been conducting a seven-day-a-week mucking and gutting operation in the East Baton Rouge area, will soon transition to rebuilding, but will continue to conduct trainings for other organizations in gutting and mold remediation. As local organizations become proficient, SBP will train them in its proven effective rebuilding model, which is based on the Toyota Production System (TPS).

"In the people serving world, if it works well, you have to share it. SBP does not hold anything as proprietary" said SBP Co-Founder and CEO, Zack Rosenberg. "If we can train a number of groups to utilize our model - a model we've seen work repeatedly across seven states - then those groups can spread out across the entirety of South Louisiana, and together we can all rebuild promptly and efficiently, thereby shrinking the time between this disaster and the region's recovery", added Rosenberg.

SBP's model relies heavily on the work of AmeriCorps members and volunteer labor. Utilizing TPS, on average SBP rebuilds a home in 61 days at 40% the cost of a market rate contractor. "There is no doubt that volunteer opportunities with SBP and other rebuilding organizations will be available to those looking to help, for a long time", noted Rosenberg.

BRAF's CEO, John Davies said, "The timing of this announcement - the eleventh anniversary of Hurricane Katrina, is not lost on us. Since its founding in New Orleans in 2006, SBP has honed and proven its model across seven disaster-impacted states. The opportunity for our region to learn from this best in class organization, headquartered in our own backyard, will surely benefit our communities and citizens. We are fortunate to partner with SBP - an organization so



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dedicated and passionate about sharing best practices and lessons learned will be a real asset in South Louisiana's recovery."

"As an organization, we've seen the human toll of a delayed, or prolonged recovery. But we've also seen what can be accomplished when effective solutions are shared. As a corporate partner, Toyota shared their model with SBP shortly after our founding, and now with a decade of operational experience, we're not only compelled, but equipped, to help our neighbors in Baton Rouge in their time of need after they gave so much to New Orleans eleven years ago", said Rosenberg.

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About SBP

SBP's mission is to shrink time between disaster and recovery. Since its founding in 2006 in St. Bernard Parish, Louisiana following the devastation wrought by Hurricane Katrina, SBP has rebuilt homes for more than 1,150 families with the help of 150,000 volunteers in New Orleans; Joplin, MO; Staten Island, NY; Rockaway, NY; Monmouth and Ocean Counties, NJ; San Marcos, TX; Columbia, SC and White Sulphur Springs, WV.

SBP's model is enhanced by AmeriCorps, which provides 140 members annually to manage worksites and clients, and train the organization's volunteers nationally. Through its Disaster Resilience and Recovery Lab (DRRL), SBP works to share lessons learned, prevent common barriers to recovery and help communities utilize SBP's standardized, repeatable and proven-effective model.

SBP shrinks time between disaster and recovery via five interventions:

- 1) **Build** innovatively, driving efficiency
- 2) **Share** SBP's proven effective model with other organizations to increase efficacy across the disaster rebuilding sector
- 3) **Train** home and business owners in resilience and risk mitigation prior to disaster
- 4) **Advise** local and state government officials so they can deploy federal dollars sooner, and in a way that empowers an efficient recovery
- 5) **Advocate** so that what is measured is what matters – a complete recovery

To learn more, visit www.SBPUSA.org and like/follow on Facebook & Twitter @SBPUSA

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