



Position: Business Development and Partnerships Manager, eLearning
Organization: SBP
Reports to: Chief Strategy and Innovation Officer

About SBP

SBP is an award-winning, innovative nonprofit organization that shrinks the time between disaster and recovery. A leader in volunteer-driven, post-disaster rebuilding; SBP educates, advocates and improves the disaster recovery sector so that we can collectively achieve more for communities. With a team of 80+ staff and 240 AmeriCorps members, SBP has rebuilt more than 1,800 homes and strengthened 60+ communities across 17 states and Puerto Rico.

SBP's vision is to embrace constant improvement, community-wide collaboration, and clear benchmarks to reduce human suffering caused by the tolls of delay in recovery. By pairing resilience training with recovery operations, we strive to reduce the need for our rebuilding services over time by increasing preparedness among vulnerable communities.

SBP encourages individuals that are hungry for change and eager to innovate to join our team so that we can change the future of disaster recovery together.

Position Summary

This position will build and manage a comprehensive implementation strategy for SBP's resilience and recovery educational programs, identifying and developing opportunities to educate individuals, businesses/employees, NGOs, public institutions and others using SBP's preparedness and resilience training materials.

In this position, you will be responsible for providing technical expertise to assist the design, development, and administration of digital content that leverages the latest technology and adult learning principles. You will achieve this by means of leading the launch and sustainment of digital platforms and systems that provide additional training materials to meet market needs in at-risk and recently impacted communities.

Key Responsibilities:

Develop and Manage Strategy

- Develop and execute strategy to build partnerships with corporate or business entities, non-profit organizations, as well as government and educational institutions to implement online preparedness and resilience trainings
- Pick up new business leads with corporate and non-profit partners from SBP colleagues and facilitate process of discovery, strategy and utilization of eLearning content and behavior change
- Manage and evolve SBPs eLearning training plan and reporting process to support senior key partners to aid the identification and development of additional eLearning materials

Create measurement framework, targets and measure success

- Collaborate with the Manager of Disaster Partnerships and Training to develop a framework for measuring resilience among learners and assessing the impact of SBP's trainings as it relates to behavior change

- Define and set targets for distribution of training materials and drive adoption of SBP's resilience materials with key community partners and business targets in at risk and recently impacted communities

Manage, Communicate and Distribute Content

- Pitch SBP's e-learning and training program to a wide range of audiences
- Manage and maintain SBP's existing resilience academy training materials
- Support communications team in promoting digital educational content
- Ensure distribution is widely accessible to more learners by ensuring that content is both relevant and effective in reducing risk and increasing resilience among learners.
- Coordinate and collaborate with national leadership team and across SBP operating sites to maximize the distribution of our training materials via SBP initiatives with existing and developing partners

Manage the Design and Development of Content

- Remain abreast of new ideas, upcoming events and trainings, and relevant activities related to disaster preparedness, resilience, and recovery
- Assure adult learning theories and instructional design skills are applied to develop innovative and blended learning experiences leveraging technologies and diverse instructional methods
- Develop, with SBP's subject matter experts and partners, compelling resilience and recovery training content aimed at changing risk-related behavior
- Develop new material that influences behavior change to promote positive actions and reduce risks among adult learners regarding flood insurance, how to avoid contractor fraud, and navigating disaster assistance

Qualifications:

- Bachelor's degree required
- 3 - 5 years' experience in disaster management or a related field preferred
- Experience managing third-party vendors to manage eLearning initiatives
- Tech and social media savvy, including experience with eLearning and learning management system administration
- Excellent written and verbal communication skills, effective interpersonal and teamwork skills
- Ability to cultivate strong working relationships with a diverse array of partners
- Experience creating and distributing compelling content for adult learners

Performance Expectations:

- Display strong commitment to SBP's mission, values and ethos of innovation
- Translate broad goals into achievable steps to plan, design and implement eLearning plans and educational programs
- Demonstrate leadership and accountability in interactions with team members
- Adhere to the highest ethical standards in management and governance.
- Convey a professional and positive image and attitude regarding the organization and the not-for-profit sector.
- Demonstrate commitment to continued professional growth and development.
- Open and pro-active mindset, big picture thinking with ability to stay focused
- Demonstrates creative, practical problem solving and analytical skills

To apply, please submit a cover letter and resume by clicking [here](#).

SBP is an equal opportunity employer and adheres to all applicable city, state and federal laws regarding equal employment opportunity and hiring practices.

All qualified applicants will receive consideration for employment without regard to age, race, color, religion, gender, creed, national origin, physical or mental disability, marital status, veteran status, disabled veteran status, or status as a member of any other protected group or activity.

It is the policy of SBP not to discriminate against any individual, person, or group on the basis of disability and the intent of SBP to address any complaints that may arise pursuant to Section 504.